



ROHA



NATURAL FOOD COLOURS

Anthocyanin Range

Anthocyanin is the pigment responsible for nature's vibrant red to purple shades typically seen in berries that give them their mouth-watering appeal.


By using only water- based extraction ROHA is able to offer the full range of fruit and vegetable derived anthocyanins within the NATRACOL range.


This in turn allows manufacturers of foods such as confectionery, beverages and fruit preparations to create final products across the whole spectrum of red shades from strawberry through to raspberry. For the maximum impact of the red shades a low pH product is required, typically pH 4.0 or below.


ROHA has also used its understanding of anthocyanin chemistry, formulation expertise and excellence in application of natural colours to develop a range of unique blended anthocyanin formulations that deliver crystal clear, vibrant colours in the final application.

Application areas

 **Beverages**

 **Confectionery**

 **Dairy Products**

 **Fruit Preparations**

Products in NATRACOL Anthocyanin range

- Purple carrot
- Red cabbage
- Grape skin Extract
- Elderberry
- ROHA Strawberry Blend
- ROHA Raspberry Blend
- ROHA Summer Red Blend

The blends have been developed in response to current market trends, feedback from customers about the products currently on the market place and input from ROHA's international Applications Team.

If the exact shade is not within the current range please contact us and we shall aim to meet your specific requirement.

For more information about the NATRACOL anthocyanin range or any natural colour please contact your local ROHA office.

Please visit our website www.rohadyechem.com