



Beverages represent one of the most diverse and widespread of all the food sectors.

From low cost 'value' products, to premium branded and even beverages employing character mechanising the choice offered to customers is amazing. Within such a market place the performance of the beverage's colour system is vital.

ROHA has extensive experience in the formulation and supply of natural colour products from within the NATRACOL range, specifically designed for beverage applications. Additionally the Applications Team at ROHA can advise on specific issues relevant to the colouring of beverages such as the point of addition of the colour, potential interactions with other ingredients and any packaging considerations.

A key pigment in the colouring of beverages is anthocyanin. ROHA offers anthocyanins from the traditional sources such as grapeskin and purple carrot and also a range of unique blended anthocyanin formulations that deliver crystal clear, vibrant colours in the final beverage.

Products in NATRACOL beverage range

Colour / Flavour	Product	Typical Dosage	Image No.
Lemon (cloudy)	Carotene emulsion	0.01	1
Tropical orange	Beta-carotene powder	0.05	2
Peach /	Carminic acid	0.1	3
Strawberry	Purple carrot	0.2	4
Strawberry blend	Anthocyanin blend	0.2	5
Summer red	Anthocyanin blend	0.2	6
Raspberry	Red Cabbage	0.2	7
Blackcurrant	Grapeskin Extract	0.2	8
Lime	Copper	0.1	9
Cola	Caramel	0.1	10

